

1st Anniversary Cash Bonus Promotion

Rules

February 9, 2005

The North Dakota Lottery is sponsoring a First Anniversary Cash Bonus Promotion to reward and thank players of the lottery for a very successful first year.

The Lottery, through its 400 lottery retailers, will be giving away \$20,000 to players on a random basis in individual instant cash prizes of \$5, \$10 or \$20. The promotion will run from March 1 through March 31, 2005. The cash will be distributed via Cash Bonus Coupons that will print from the lottery terminals based on randomly selected sales transactions of eligible tickets.

Eligible Tickets

- An eligible lottery ticket is a ticket that costs \$5 or more related to a particular lottery game. For example:
 - A single \$5 or greater purchase of a Powerball ticket (can include the Power Play and/or Multi-Draw options).
 - A single \$5 or greater purchase of a Hot Lotto ticket (can include the Multi-Draw option).
 - A single \$5 or greater purchase of a Wild Card 2 ticket (can include the Multi-Draw option).
- A purchase of one ticket that costs more than \$5 related to a particular lottery game will be considered one eligible ticket. For example:
 - A purchase of one ticket that costs \$10 related to a particular lottery game will be one eligible ticket.
- If a player purchases two or more tickets that each cost \$5 or more, each ticket will be an eligible ticket.

Ineligible Tickets

- A ticket for a game that costs less than \$5.

Awarding Prizes

- When a randomly selected eligible ticket is determined to be a Cash Bonus winning ticket:
 - The player's lottery ticket will have the following winning message printed just above the ticket's bar code:
 - Lady Luck has been looking for YOU—you're an instant Cash Bonus WINNER!
 - The lottery terminal will play:
 - The sound of a magic wand.
 - In Lady Luck's voice: "This is Lady Luck and you're a Cash Bonus Winner."

- A Cash Bonus coupon will automatically print on the lottery terminal.

Cash Bonus Coupons

- The Cash Bonus coupon will clearly indicate the amount of the cash prize.
- The Cash Bonus coupon values will be \$5, \$10, or \$20.

Redeeming Cash Bonus Coupons

- A player should immediately redeem a Cash Bonus coupon.
- The Lottery retailer will scan the Cash Bonus coupon just like a lottery ticket and pay the player the amount of the cash prize.
- The Lottery retailer's account will be credited for redeeming the Cash Bonus coupon just like redeeming a winning ticket.
- A player may redeem a Cash Bonus coupon for lottery tickets or cash.
- Cash Bonus coupons can be redeemed at any Lottery retailer.